

# Corporate Partner Packages Overview



Contribution	Platinum		Gold		Silver	
Fee <sup>1)</sup>	€	90 000	€	60 000	€	20 000
Fee in local currency <sup>1)</sup>		₹7 830 000		₹5 220 000		₹1 740 000
Limited to		8		15		20
<b>Benefits</b>						
<b>Exclusive Exposure</b>						
Acknowledgement during closing		√				
Content placement in IGCC business magazine IGE/APK 2024 magazine <sup>2)</sup>		Full page Content				
Advertisement placement in IGCC business magazine IGE/APK 2024 magazine <sup>9)</sup>		Full page		Full page		Half page
Social media posting including a corporate video <sup>9)</sup>		max 30 sec video, max 100 words		max 20 sec video		
Social media creative <sup>9)</sup>		1 additional post				1 post
Preferred access to Special Partnership <sup>3)</sup>		√		√		
Complimentary entrance tickets		3		2		1
Transfer from airport to hotel and return		3		2		1
Reserved seats at the VIP zone in main conference venue Durbar		3		2		1
Access to purchase further tickets at early bird price until 12 weeks before the conference		3				
<b>General Exposure</b>						
Display of one kind of A4 or smaller corporate printed matter <sup>4)</sup>		√		√		
Display of corporate video (without sound) at the venue, max 30 seconds <sup>5)</sup>		√				
Short video byte in post conference video <sup>6)</sup>		√				
Display of corporate video in APP <sup>9)</sup>		√				
Display of banner ad in APP <sup>9)</sup>				√		
<b>Logo Visibility on APK <sup>7)</sup></b>						
		<b>Major size</b>		<b>Regular size</b>		<b>Small size</b>
• Pre-function area		√		√		√
• Conference venue signage		√				
• Conference main venue Durbar <sup>8)</sup>		Near stage and on side		On side		
• Conference second venue Shahjehan <sup>8)</sup>		Near stage				
• Lanyards for name tags		√				
• Mailings		√				
• Website		√		√		√
• Conference App		√		√		√
• Social media channels		√		√		√
• Post conference report		√		√		√
• Post conference video		√		√		√
• Media releases		√				

## Footnotes:

1) Fee subject to applicable taxes, invoiced in INR, the Euro amount is only indicative and for information, exchange rate 1Euro = 87 INR rounded. 2) company profile template will be provided. 3) Special partnerships, e.g. evening partnership, mobility partnership, photo booth, lunch session partnering if offered. Please approach us if you have a particular product you wish to sponsor. 4) display location to be stipulated by IGCC, printed matter to be delivered to the venue by the partner on 24.10.2024 and items surplus to requirements to be collected on the evening 26.10.24. 5) to be provided by the partner no later than 10.10.2024 in mp4 format. 6) to be recorded during the conference. 7) logo size measured using the height of the logo, irrespectively of any length, displayed in alphabetical order within the respective category. 8) excluding press conference 9) all creatives to be supplied by the partner.